



MAJESTIC PRINTING WORKS
LIMITED

Majestic Printing Works Ltd. Testimonial



SAP Business One Printing Solution

“SAP Business One is a completely integrated and centralised system that provided us with the flexibility and control we needed to run the business the way we wanted to. Upholding a brand of success is very important to us, and we now consider ourselves to be a best-run business by having joined the list of great companies running on SAP,”
Sunil Bhatt, Director, Majestic Printing Works.



Industry	Printing
Employees	25 Employees , 4 Users
Reasons for choosing SAP	Integration capabilities, management by exception through alerts and approvals, flexibility and highly the credible and reputable brand
Key benefits	Streamlined sales cycle and improved conversions by almost 20%, management reports, better stock control, access to historical data, improved cash flow by 30%, access to real-time information, increased control.
Customer quotes	<p>“The transition to SAP Business One was challenging for us as most of the items were being done manually. Bluekey’s project methodology, their experience, and more importantly their change management skills really contributed to us having a successful transition.”</p> <p>“We have improved our cash flow by improving collections by more than 30%. This was achievable through alerts of invoices due in 15 days, allowing us to plan follow-up calls well in advance.”</p> <p>“We achieved our return on investment (ROI) after 12 months, mostly due to the increased conversion rate of sales quotations and increased business insight.”</p>
Previous System	Manual and outsourced accounts

